

Evolve Your Dental Practice into a Wellness Center

Add the Health / Medical Dimension to Your Practice

Increase patient treatment acceptance, generate referrals from physicians, and increase quality of patient care.

Dental practices can, and should, help protect patients from dangerous medical conditions. Behaving more like a “Wellness Center” not only changes your relationship with your patients, but your practice can bill for increased wellness benefits through dental insurance and medical insurance – just like oral surgeons have done for decades!



Practitioners find it rewarding both emotionally and financially to work with patients to address Periodontal Disease, Sleep Apnea, TMD and other conditions. Dental practices can add new diagnostic tools and treatments to support the general health of patients and increase profits. Learn recommended documentation techniques to support diagnostic and treatment decisions, as well as to prevent problems with medical and dental benefit plans.

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Attending Christine Taxin’s presentation exceeded my expectations.
Highly recommended!

—Dr. James H. Doundoulakis, DMD, MS

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COURSE OBJECTIVES:

- Define the practice’s Wellness Program parameters relative to scheduling and fees
- Incorporate new patient options for comprehensive treatments and get billing tips for wellness services
- Review new treatments and diagnostic tools
- Understand how to update the medical history intake system with clues to the oral systemic links
- Understand diagnosis codes and how to implement them on dental and medical claim forms
- Learn how to access dental insurance wellness benefits
- Gain tips for managing utilization review and avoid malpractice
- Learn how to develop and document an effective case
- Build a working knowledge of home care products and include them in your case presentation
- Learn how to communicate with new verbal, visual and listening skills
- Develop a team approach when speaking with your patients

SUGGESTED AUDIENCE: Dentist and Team

SUGGESTED FORMATS: Full or Partial Day, Workshop, Keynote

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Linking Doctors to Success

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