

L

Link New Technology, Procedures, & Systems for Increased Profitability

I

Increase Revenue

- 1- Fee update's (Location/National Review)*
- 2- Medical Cross Code & Billing*
- 3- How to Increase Production & collection!*
- 4- Medical Insurance*
- 5- Internal & External Marketing*

N

Never loose a patient by poor communication and systems

Learn How to:

- 1- Use the Phone properly*
- 2- Treatment planning wisely*
- 3- Financial planning for zero A/R*

K

Knowledge

- 1. Team Knowledge of every Procedure and Cross Training*
- 2. Explaining to patients that the doctor is the gateway to their health*
- 3. Excitement for continuous learning*

S

Service

- 1- Establish a mission your team passes on all patients*
- 2- Hospitality, Respect & Dignity*

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