



NEW DENTAL-TO-MEDICAL CROSS-CODING AND BILLING CREDENTIAL PROGRAM LAUNCHES NATIONALLY

Developed by Dental Medical Billing in Partnership with QPro, Program Offers Industry-Recognized Credentials to Qualified Professionals

Ardsley, NY; January 27, 2021 – Christine Taxin, CEO of Dental Medical Billing and its parent company Links2Success, is proud to announce the launch of the first of its kind credentialing program for dental-to-medical cross coding and billing. Taxin has teamed up with QPro, a subsidiary of Innoventrum, to develop and administer the credentialing exams. QPro is a leading product solution-suite of medical training and certification for qualified medical professionals.

"Medical coders and their prospective employers have recognized and valued postsecondary certification for decades" said Ms. Taxin. While not a formal educational requirement, most healthcare providers in the medical arena will only consider candidates that can show they have knowledge and training in the highly specialized field of medical insurance coding and billing. "I've trained thousands of dental teams to do dental-tomedical cross-coding," Taxin continued. "It has always struck me that there have been no certified credentialing programs to recognize this important skill set in dental professionals. It is gratifying to finally bring this type of program and standard to the dental industry."

The credentialing exams are hosted and administered by Qpro at qpro.com. To earn the dental-to-medical billing credentials, candidates must pass at least three exams including the requisite Qualified Medical Coder / Biller Exam. From there, candidates can earn designations in nine specializations, such as dental implant coding, oral surgery, sleep apnea, sedation dentistry, and coding and reimbursement for CBCT scans,



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"Working with Dental Medical Billing to bring this standard-setting, coding and billing credentialing program to dentistry is extremely exciting and very timely," said LaMont Leavitt, CEO of Innoventrum, parent company of QPro. "The convergence of dental and medical insurance plans continues to accelerate and so will the need to have trained and qualified coding and billing professionals in dental practices."

"Hiring credentialed coders benefits practice owners who must maximize reimbursements and avoid costly compliance mistakes," said Taxin. "The credential creates career opportunities for the billing staff by confirming that they have advanced training and expertise. Patients benefit as well because the dental office that knows how to maximize patient insurance benefits can increase access and affordability to services."

To learn more about the new certified dental-to-medical biller credential program visit dentalmedicalbilling.com/credentials-program.

About Christine Taxin

Christine Taxin is CEO and operator of Dental Medical Billing which is dedicated to training dentists and dental office teams in the areas of dental to medical coding and billing. She is also the founder and CEO of Links2Success, a practice management consulting company specializing in dental medical insurance issues and compliance risk management. She serves as an adjunct professor at the New York University (NYU) Dental School and Resident Programs, as well as being a published author, and highly respected speaker and educator in her field of expertise.

About Innoventrum

Innoventrum is the privately held, Utah-based, parent company of Qualified Professionals (QPro.com), Healthcare Administration Alliance (Healthadmin.org), as well as other initiatives, partnerships, and investments. Innoventrum serves a variety of industries by creating new and innovative products and solutions that enable employees to maintain





and share best practices. We strategically monitor emerging technologies to leverage our information engineering skills, combined with on-going customer feedback, to continually improve and create new products.

About QPro

The vision of QPro is to enable motivated individuals to obtain the necessary information, education, and knowledge to succeed in a variety of industries - all in one place. We seek to help people to maintain certifications and become standard-setting professionals by demonstrating the necessary level of skills, experience, and expertise within a particular field. QPro.com.

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